

Harvard Society for the Advancement of Orthodontics

VERITAS

**PRESIDENT'S
MESSAGE**
from Dr. Gregory Baker

**PROFILE:
DR. MASOUD**
our new Orthodontic Program Director

TECH TALK
Customized Orthodontic
Appliances

**CLINICIAN'S
CORNER:**
Invisalign technology



A NOTE FROM OUR EDITOR

 Welcome to Veritas, the innovative newsletter of the Harvard Society for the Advancement of Orthodontics (HSAO)!

The HSAO was started over 20 years ago by a group of dedicated and accomplished HSDM Orthodontic Program Graduates and faculty members. Over the years, the society has held scientific conferences around the globe, published issues of the *Advances Journal* and encouraged the free and lively exchange of information on the science and practice of orthodontics.

While the HSAO enjoyed great success for a number of years, unfortunately there were periods when membership waned and participation declined. Despite the best efforts of a number of dedicated members, such as editor Joe Ghafari, the *Advances Journal* ceased regular publication, and many ideas for the society never came to fruition.

However, as the venerable William Shakespeare wrote, "What's past is prologue." Under new leadership, both HSAO and the HSDM Post-Doctoral Orthodontic program are ready to usher in an era with renewed efforts in pursuit of our founders' goals. We are fortunate to have Dr. Greg Baker as our new HSAO President, and Dr. Mohamed Masoud as the new orthodontic program director.

When I was approached to help create a modern publication for HSAO, I was excited for the opportunity that the challenge presented. Together, the directors decided it was best to start a Newsletter as a separate publication from the *Advances Journal* (for many issues, *Advances* doubled as both a social newsletter and clinical orthodontic journal). The new 'version' of the *Advances Journal* is in its infancy, but the goal is to create a well-respected peer-reviewed orthodontic journal.

So why the Newsletter – Veritas? The goal is to re-



ignite interest in HSAO and once more build our membership to enable HSAO to once again thrive. Veritas is designed to be modern, dynamic and interactive. It should be informative, but fun. And it should be filled with HSDM pride, including involvement from current residents (the future!). Of course, keeping with its modern design, it won't be printed!

With modern technology, we can embrace the luxury of being multi-platform to encourage participation from members. We have a Facebook group page, a new website in the works, this online Newsletter Veritas, a Blog on the way and the ability to send emails to all graduates through Constant Contact.

In this issue look for places to "click", such as videos, email address to instantly send an email, and links to other relevant websites and pages.

Enjoy the first issue of Veritas!

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